Let’s strike a new deal that works for US

Most Appalachians—whether white, Black or brown; whether they live in cities, small towns or the backwoods—care deeply about their communities. For too long, absentee corporate CEOs and a handful of their politicians have rigged the rules against us, draining the natural wealth from our region while we suffer from poverty, low wages and high unemployment.

Reimagine Appalachia is dedicated to making sure that no matter what we look like or the size of our bank account, everyone who lives here can have a good job, is cared for, can put down roots for the future, and leave healthy land for their children. Today national conversations are taking place around climate change and federal stimulus packages designed to create jobs and upgrade our nation’s infrastructure. We are demanding those plans not only include Appalachians but make us a priority. The blueprint we created shows the way forward.

Our nation is in crisis. The pandemic and the economic collapse of 2020. The long-term challenges of economic inequality, racism, and climate change. There is little question that the United States needs change—real, lasting, structural change.

The people of Appalachia’s Ohio River Valley—spanning West Virginia, Kentucky, Ohio, and Pennsylvania—must have a say in how that change happens. It is an opportunity to bring much needed resources into the region.

We believe

The people of the Ohio River Valley have the ingredients to lead the United States into economic recovery. We have the skills, the grit, the natural resources, and the commitment to each other. Whether we’re white, Black, or Brown, live in big cities or small towns, we love our neighbors and our families.

We can rebuild our economy by (1) expanding opportunity through public investments, (2) building a 21st Century economy with investments that create jobs by greening the economy; and (3) rebuilding the middle class including by strengthening workers’ right to form unions in all sectors and boosting local ownership.

Join our campaign

Reimagine Appalachia is a new campaign for lasting economic fairness. It is by and for the people of Appalachia. It includes policy experts, grassroots groups, and community leaders from across the region, including the organizations that have endorsed our blueprint.

The work of Reimagine Appalachia is time sensitive. Federal policymakers are already designing stimulus and infrastructure packages to lift us out of the COVID recession, work that is likely to intensify after the presidential election. In addition, long-overdue debates about climate legislation and racial justice are intensifying. The people of Appalachia need to be at the table making these decisions—or we’ll be on the menu.

We’re asking you to join us. Share your hopes, visions, and ideas for Appalachia. Visit ReImagineAppalachia.org to learn how you can add your voice and help make the vision a reality.
List of current endorsers

Alliance of Nurses for Healthy Environments
Appalachian Citizens’ Law Center (ACLC)
Appalachian Headwaters
Appalachian Mountain Advocates
Appalachian Voices
Appalshop
Art of Pieces
Ashtabula County Young Democrats
Athens County’s Future Action Network
Battle of Homestead Foundation
BCMAC-Beaver County Marcellus Awareness Community
Better Path Coalition
Bike Pittsburgh
Black Women Rising
Breathe Project
Center for Energy & Sustainable Development, WVU College of Law
Central Appalachian Network
Children’s Defense Fund-Ohio
Clean Air Council
Climate Reality Pittsburgh
Coalfield Development
Communities First Sewickley
Community Farm Alliance
Concerned Ohio River Residents
Congress on Faith and Justice
Data for Justice
Defensores de la Cuenca
Dream Corps
Eastern PA Coalition for Abandoned Mine Reclamation
Earth Conservancy
Earthworks
Ensemble Wind and Solar
Evangelical Environmental Network
Environmental Entrepreneurs (E2)
Foundation for PA Watersheds
For West Virginia’s Future
FracTracker
Freswater Accountability Project
Global Institute for Sustainable Prosperity (GISP)
Green Building Alliance
Green Party Allegheny County
Group Against Smog and Pollution
Institute for Sustainable Power
Izaak Walton League of America-Allegheny County
Kanawha Valley National Organization for Women
Kentucky Conservation Committee
Kentucky Center for Economic Policy
Kentucky Interfaith Power & Light
Kentucky Resources Council, Inc.
Kentucky Waterways Alliance
Keystone Research Center
Landforce
Marcellus Outreach Butler County
Mid-Ohio Valley Climate Action
Moms Clean Air Force- West Virginia
MomsRising
Mountain State Justice
National Association of Social Workers, Ohio Chapter
National Association of Social Workers, West Virginia Chapter
The Natural History Museum
New Morning Energy, LLC
National Commonwealth Group
National Wildlife Federation
Natural Resources Defense Council
Ohio Environmental Council
Ohio Interfaith Power & Light
Ohio Valley Environmental Coalition
One Worker One Vote
Optimize Renewables LLC
PASA Sustainable Agriculture
PennFuture
Pennsylvania Budget and Policy Center
Pennsylvania Council of Churches
Pennsylvania Solar Center
Planned Parenthood South Atlantic
Plant-Based Pittsburgh
Plant Five for Life
Policy Matters Ohio
Powhatan Point Church of the Nazarene
Praxia Partners
Protect Allegheny County
Protect PT (Penn-Trafford)
Radical Joy for Hard Times
Reconnecting McDowell
ReImagine Beaver County
ReImagine Butler County
Revolt Energy
River Valley Organizing
RiverWise
Slippery Rock University Sustainable Enterprise Accelerator
Solar United Neighbors
Sprout Farms Corp
SWPA PA Cancer and Environment Collaborative Network
SWPA Environmental Health Project
Spectrum Family Practice
Student Conservation Association
Sustainable Monroeville
Sustainable Pittsburgh
Thrive At Life: Working Solutions
Trumbull Neighborhood Partnership
University of Pittsburgh- Graduate School of Public and International Affairs
Vegan Spirituality- Southwest PA
Vincentian Ohio Action Network
West Liberty University
West Virginia Center on Budget & Policy
West Virginia Environmental Council
West Virginia Headwaters Waterkeeper
West Virginia Interfaith Power and Light
West Virginia National Organization of Women
West Virginia Rivers Coalition
West Virginia University Center for Resilient Cities
Women for a Healthy Environment
WV Citizen Action